

GIVE COURAGEOUSLY

OCTOBER 17, 2024



AMBASSADOR TOOLKIT

WHAT IS AN AMBASSADOR?

AN AMBASSADOR IS A CHAMPION WHO BELIEVES IN THE MISSION OF COURAGEOUS COMMUNITY SERVICES: TO PROVIDE MEANINGFUL, INCLUSIVE OPPORTUNITIES FOR INDIVIDUALS WITH DISABILITIES AND THEIR FAMILIES THROUGH ADVOCACY, EDUCATION, AND ENGAGING RECREATIONAL EXPERIENCES.

TIPS FOR SUCCESS

- SHARE YOUR "WHY" OR YOUR CCS STORY
- SHOW YOUR PASSION
- SHARE OFTEN
- SHARE IN MULTIPLE WAYS: IN-PERSON AND ACROSS PLATFORMS
- SHARE YOUR PICTURES
- PERSONALIZE IT
- USE VIDEOS





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SOCIAL MEDIA

SHARE YOUR PERSONALIZED FUNDRAISER LINK ON FACEBOOK, TWITTER, AND INSTAGRAM! TALK ABOUT WHAT CCS MEANS TO YOU ON TIKTOK, SNAPCHAT. OR YOUTUBE. ENGAGE YOUR FOLLOWERS WITH A WORTHWHILE CAUSE.

EVERYDAY INTERACTIONS

JUST TALK! TELL YOUR FRIENDS AND COWORKERS ABOUT THIS FUNDRAISER AND WHY YOU'RE PARTICIPATING. LET PEOPLE KNOW ABOUT THIS IN ALL YOUR DAILY CONVERSATIONS. MAKE YOUR SMALL TALK JUST THAT LITTLE BIT MORE INTERESTING.

EMAILS

WE WILL PROVIDE YOU WITH A READY-TO-USE EMAIL TEMPLATE! JUST ADD YOUR PERSONALIZED LINK AND SEND IT OFF TO YOUR CONTACTS, EASY AS THAT. OR, ADD THAT PERSONAL TOUCH AND CRAFT A MESSAGE TAILORED TO EACH INDIVIDUAL. YOU KNOW YOUR FRIENDS BEST.

TEXTING

TEXT YOUR FRIENDS AND NEIGHBORS! SEND YOUR LINK TO PEOPLE DIRECTLY TO MAXIMIZE YOUR IMPACT. JUST SAY BRIEFLY WHAT THE DAY OF GIVING IS AND DROP THE LINK AND YOU'RE DONE!

